

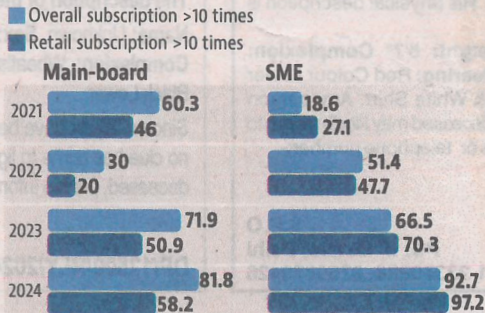
# Rush for quick gains sparks retail investors' stampede on IPO street

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The frenzy surrounding initial public offerings (IPOs) has reached fever pitch, with retail investors lining up in droves for the new opportunities. These mom-and-pop investors, driven by the potential for quick profits, have been going berserk over new IPOs. The surge in demand has led to a massive spike in the number of applications for stocks, making it a challenge for many to secure allocations. While the beeline continues to get longer, the odds of securing an allocation have become slimmer. Strong IPO listings have fueled a surge in investor demand, but the euphoria often fades quickly as investors race to sell their shares and lock in profits.

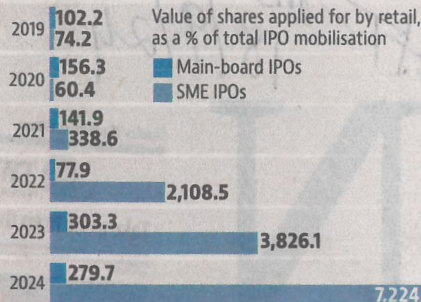
**Retail investors lining up for new offerings more than before**

**Share (%) of initial public offers receiving mega response, yearly**

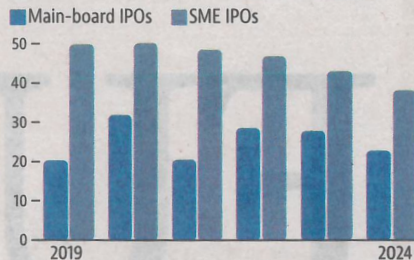


Data for 2024 only for the ones whose relevant details are available so far.

## While retail frenzy is rising, fewer are winning the jackpot



Total allocation to retail as a % total IPO mobilisation



Latest data as on 16 September 2024.

Source: primedatabase.com, Mint analysis