QIP fundraising tops ₹1 trn in 2024

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Fundraising through qualified institutional placements (QIPs) in calendar year 2024 (CY24) topped ₹1 trillion, the highest amount raised ever this way.

As many as 80 companies have raised a record ₹1.13 trillion in CY24 till now, which is three-fold higher compared to the same period in CY23 when 35 firms raised ₹38,220 crore. The previous record was in CY20 when 25 companies had mobilised ₹80,816 crore through the OIP route. If one is to consider the current/open QIPs (if they go through successfully) of real estate developer Godrej Properties and cable and wire manufacturer KEI Industries totaling ₹8,000 crore, the total amount raised through the route in CY24 will hit ₹1.21 trillion, data shows.

"CY24 was a good year for the secondary markets, and a great year for promoters to raise funds amid ample liquidity. A lot of promoters did just that – use the buoyancy in the secondary markets to their advantage and raise funds for future use," explained Ambareesh Baliga, an inde-

MONEY MATTERS Amount raised via QIPs No of issues Issue amount (₹ cr) 31,684 2014 33 2015 32 19.065 2016 16 4,712 43 56,152 2017 2018 25 16,587 35,238 2019 11 25 80,816 2020 2021 41,997 35 11,743 2022 14 2023 45 52.350 2024* 80 113.321

pendent market analyst.

* Till November 28,2024

Wockhardt, Varun Beverages and Zomato raised ₹17,000 crore early in November to take the total amount raised in this month to ₹25,000 crore (including Godrej Properties and KEI Industries' QIPs), which is the second highest amount raised ever in a single month.

Till October 2024, as many as 77 companies had raised ₹96,321 crore via the QIP route. In August 2020, a total six companies raised ₹39,032 crore—the highest amount ever raised

via QIPs in a single month.

Source: PRIME Database, exchanges

Fund deployment

Most companies plan to use QIP proceeds primarily for repayment or pre-payment, thereby strengthening their balance sheets to capitalise on growth opportunities. They also plan to use the proceeds for capital expenditure and general corporate purposes.

"Often seen as a product of bullish markets, QIPs thrive when valuations are high and markets trend upward. Because this presents a golden opportunity for businesses to raise equity with minimal dilution," said Manish Goel, founder and managing director of Equentis Wealth Advisory Services.

Meanwhile, Adani Energy Solutions has raised ₹8,373 crore via QIP in August, making it the largest fundraise in the Indian power sector. Adani group's flagship company, Adani Enterprises, too, had raised ₹4,200 crore via QIP in October.