

3rd August, 1998

THE PRIME DIRECTORY-1998 RELEASED

THE PRIME DIRECTORY-1998 has been released by **PRIME**, the country's premier data base on the primary capital market. This Directory has been co-sponsored by IDBI, SBICAP, DSP Merrill Lynch, Kotak Mahindra, NSE and IL&FS. It is priced at Rs.2000.00, including two quarterly updates.

The Directory, which contains invaluable information on the primary capital market and its intermediaries, was first published in 1994 and was followed by the updated 1995, 1996 and 1997 editions.

The latest edition, which runs into 1312 pages and has 33 sections, lists a total of 19306 intermediaries. It also updates addresses, phone and fax numbers of thousands of organisations, updates information on key executives and updates **rankings of each intermediary upto 1997-98.**

For reference purposes, the Directory also provides an overview of the primary capital market from 1992-93 to 1997-98. Listings of all **euro** and **mutual fund issues** are also included.

In addition to 702 merchant bankers, 352 registrars and 8640 brokers, the Directory covers 545 financial advertising agencies, 353 issue stationery printers and 68 collecting bankers. Moreover, details have been provided on foreign financial institutions, foreign brokers, foreign debt funds and private equity funds. The Directory also covers the depository and its participants, educational and research institutions, portfolio managers and leasing companies. The other useful sections are on mutual funds, credit rating agencies, custodial services, security printers, debenture trustees, SIDCs, venture capital organisations, media and data bases. Also included are details of all auditors and solicitors. The Directory also covers all relevant Government bodies as well as Government-recognised stock exchanges. Coverage has also been given to investor associations and broker associations.

The Directory will be of extensive use, over the year, to all primary market intermediaries. For companies planning to enter the capital market, it will help them in identifying and reaching the right intermediaries as also developing a better understanding of the primary market. The Directory can also be used by organisations who wish to market their products/ services to the financial sector/ primary market professionals.